



**TATA CHEMICALS NORTH AMERICA INC.**

September 27, 2011

Effective immediately or as contract terms permit, Tata Chemicals North America Inc. and Tata Chemicals (Soda Ash) Partners (collectively, "Tata Chemicals") will be increasing prices for all bulk and packaged soda ash shipments to the Republic of South Africa by \$50.00 per metric ton (US funds). This increase is necessitated by market conditions, escalating operating and environmental compliance costs and continued plant investments and applies to all grades of soda ash from all Tata Chemicals plant, terminal and warehouse shipping locations.

**All packaged products**

**Adjustments to include bulk price increase plus packaging cost economics**

**Warehouse/Terminal locations**

**Adjustments to include bulk price increase plus packaging cost economics plus freight and terminal/ warehouse costs**